



WNTC EXECUTIVE BOARD—*Seated*: R. Jenkins, Program Director; R. O'Brien, Business Manager; E. Parker, President; W. Cleverly, Director of Engineers; J. Dolphin, Director of Operations. *Standing*: A. Sisca, Director of Announcers; A. Grupper, Director of Publicity; G. Bringshaw, Chief Engineer; R. Keppel, Record Librarian. *Absent*: D. Gabin, Station Manager; R. Bagshaw, Secretary; L. Senus, Sales Manager; J. MacIlwain, News Editor.

## WNTC

WNTC, the largest organization on both campuses, is the student owned and operated radio station. The station began in 1947 in a little shack behind Snell Hall. In the '56-'57 school year, the station moved to the third floor of Snell Hall where it is now located.

WNTC is operated by approximately one hundred students from the two colleges. This includes announcers, operating engineers, record librarians, news editors, salesmen and executive officers.

Station WNTC is a carrier current station transmitting, at present, to all of the dorms on both campuses. One of our aims for the future is to bring all fraternities and sororities in Potsdam into our listening audience.

The purpose of WNTC is to serve the campus in several ways: by providing a source of news, entertainment, and education designed primarily for the student listener; by providing experience and a means of expression for all students interested in any phase of radio: technical, program, business, or management, through participation in its activities and training programs; by acting as a medium of information for all activities authorized, recognized, or approved by the Student Council, and for all departments and offices of the college, so that these may be better coordinated with the student body; and by actively representing Clarkson College and SUCEP in the field of college radio.

WNTC has come a long way in the past fifteen years and we hope to continue, through active student participation, to grow in size and stature.

In 1958, a tape recorder was purchased to increase the quality of the station. In 1959, WNTC obtained the use of a teletype service through United Press International, one of the largest news services in the country. In 1960, WNTC instituted college-wide record hops through the facilities of the station.

It has been a tradition with the radio station to broadcast special events. These include CCT hockey, basketball, and baseball games and the Spring Music Festival from State.

WNTC is ever striving to improve the quality of college radio and to bring college radio to more students.